

objective

Seeking a contract position as a web designer to use my design skill set and strong understanding of information architecture to expand and implement effective, fresh, and innovative design.

experience

Self-Employed Miami, FL

Freelance Web/Graphic Designer -- 2004 – Present

Design and/or program websites, create banner advertisements, and provide graphic design for print media including corporate identity for clients in various industries. Links and samples of my work can be viewed at www.karinarubiera.com.

Vanguard Car Rental USA Inc. Ft. Lauderdale, FL

Web Designer -- September 2002 – September 2004

Lead designer for 6 car rental sites including but not limited to: www.alamo.com, www.alamo.co.uk, and www.nationalcar.com. Also responsible for the design of all web promotions and advertising such as splash pages, pop ups, banners, email specials, and newsletters.

Wunderman/Young & Rubicam Miami, FL

Web Designer -- March 2000 – August 2002

Designed all the graphics, layouts, and banner animations for client websites, intranets, and online promotions/advertising. Clients include: AT&T Latin America, Sony, MasterCard, Discovery, Ericsson, Citibank, Club Med, Animal Planet, and United Airlines among others. Also designed the agency's website.

TigerDirect Miami, FL

Internet Project Manager/Senior Web Designer -- September 1998 – January 2000

Responsible for overall strategic planning and management of TigerDirect's web design projects. Supervise web department design staff. Consult with marketing staff to develop effective web promotions and marketing campaigns. Design layout templates for the site insuring synergy between the look and feel of the company's traditional advertising creatives and online creatives.

Advanced Multimedia Group Miami Beach, FL

Web Designer -- April 1998 - July 1998

During my internship here I designed graphics and layouts for client websites. Used flash to create animated intros for the sites. Programmed the sites using HTML.

H.E.2.3 (now Services Network) Coral Gables, FL

Freelance Graphic Designer -- July 1997 - May 1998

Photo retouched pictures for university and college catalogs, yearbook, calendar, and brochures. Designed layout for the 100th anniversary of Plymouth Congregational Church yearbook.

skills

Proficient with PC and Mac platforms. In addition to working with web/print software, Microsoft Word, Excel and Adobe Acrobat.

Web Design --- Design and create graphics and code in HTML. Also, create animations for banners.

Web Software --- Dreamweaver, Homesite, Fireworks, ImageReady, Frontpage.

Print Design --- Brochures, letterhead, business cards, magazine ads, menus, CD covers, logos.

Design Software --- Illustrator, Photoshop, Quark Xpress.

education

International Fine Arts College Miami, FL

Associate Degree in Graphic Design -- January 1997 - December 1998

Florida International University Miami, FL

Undergraduate Studies -- August 1994 - December 1996

references

Furnished upon request.